



E&J Marketing LLC

Illuminating your path forward

Market & Competitive Intelligence

At E&J Marketing, every effective marketing plan starts with market intelligence—because smart decisions rely on meaningful insight. We move beyond raw data, turning it into clear guidance that defines what to do next. Our research uncovers the motivations, behaviors, and market forces shaping your customers, competitors, and industry, all tailored to your goals and stage of growth.

Whether you're entering a new market, preparing a launch, or redefining your position, we deliver intelligence that's actionable, relevant, and ready to drive your next strategic move.

Intelligence Products We Deliver:

- Market Landscape & Segmentation Studies
- Market Trend & Forecasting Reports
- Brand Perception & Positioning Assessments
- Evidence-Based Strategic Recommendations
- Competitor Profiles
- Go-to-Market Strategy Comparative Analyses
- Competitive Threat & Opportunity Assessments

The E&J Advantage

- Corporate-Level Expertise Without the Corporate Price
 - Our market intelligence delivers deep market analysis, competitive mapping, and customer and industry insight—clarifying what is happening in your market, why it is happening, and how to act—within a cost-effective model.
- End-to-End Research Leadership
 - From scoping to analysis, we fully own your project and ensure every insight aligns with your strategic goals.
- Insight That Builds Advantage
 - We surface emerging threats, white-space opportunities, and shifts in demand so you can stay ahead of competitors and move proactively.



Dan is an accomplished market and competitive intelligence leader with 15+ years of experience guiding research strategy for large, complex organizations. He has led high-impact intelligence programs, designed enterprise research frameworks, analyzed markets across 100+ competitors, and delivered insights that shaped executive decision-making and product direction.

As a Research & Intelligence Consultant, Dan brings deep analytical expertise that helps companies understand their market, sharpen their competitive position, and make confident, data-backed decisions—without the cost or commitment of a full-time intelligence team.

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